

NEWS



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FOR IMMEDIATE RELEASE

Crawford Electric's Kurtis Reed achieves professional milestone

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BOURBON —Kurtis Reed of Spring Bluff, Crawford Electric's manager of engineering & operations, recently completed an intensive professional development program designed to help senior leaders improve operations and member satisfaction at their electric cooperatives.

The Management Internship Program (MIP) is sponsored by the National Rural Electric Cooperative Association, the industry's service organization. Reed is the third member of the co-op's senior leadership team to complete the MIP.

The six-month program combines online and in-person courses designed to enhance the management skills of electric cooperative leaders. This professional development experience equips participants with advanced knowledge and practical tools necessary to navigate the complexities of strategic leadership in the utility industry. The curriculum covers a broad range of topics such as strategic planning, financial management, member services and safety.

"I am thankful to have been given the opportunity to complete MIP," Reed said. "I look forward to sharing what I have learned with my team and to continue working on refining our processes."

Reed, who joined Crawford Electric in 2016, has a bachelor's degree in electrical engineering. In the years since, he's risen to a senior leadership position focused on ensuring the reliability of the co-op's electric infrastructure.

"Lifelong learning is essential for success in our industry," said Tony Mallory, Crawford Electric CEO. "By completing the MIP, our leaders, including myself, are better equipped to serve our members."

Crawford Electric Cooperative is a member of Touchstone Energy, a national alliance of locally owned, community-minded electric co-ops with high standards of service. Crawford Electric serves about 20,000 meters along almost 3,000 miles of distribution lines mostly in Crawford, Franklin, Gasconade, Washington and Dent counties.



Crawford Electric's Kurtis Reed (left) celebrates completing the Management Internship Program. With him is Gary Pfann, who manages the professional development program for the National Rural Electric Cooperative Association.